



# 9HOTEL CENTRAL

BRUSSELS

9HOTEL COLLECTION has set foot in Brussels with its first Belgian location, a 47-room hotel whose renovation they entrusted to Castel Veciana Architecture Studio.

The project began with an old hotel that would be completely redesigned. The building is ideally located halfway between Grand Place and Place Royale in the museum district, in the immediate vicinity of the Cathedral.

With the help of architects, the project was focused on the building's history, becoming a quest to find structural elements in their simplest, purest form. Whenever possible, concrete beams, brick walls, slabs and pillars were left exposed. These features, which by nature are usually considered 'poor', became rich and bold when incorporated into the hotel's décor and interior design.

The building also features large windows and bow windows that open onto the extraordinarily varied urban architecture of the surrounding area, including the Neoclassical institutional buildings from the early 20th century on rue des Colonies, the art deco buildings of the Gare Centrale, the glass office buildings of rue de Lozum, as well as the Gothic Cathedral of St. Michael and St. Gudula.

Inspired by these surroundings, the concept of spacious loft-style guest rooms seemed like an obvious choice.



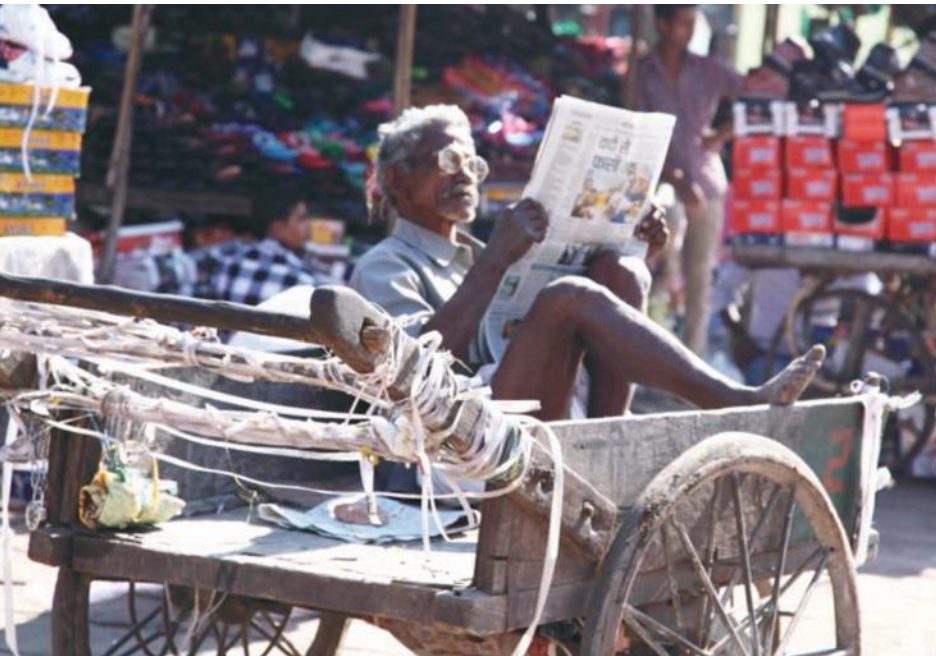
Jordi Castel

Jordi Veciana

Skye Maunsell

Jordi Veciana and Jordi Castel have demonstrated their brilliance through several international projects they completed for Inditex brands Zara, Bershka and Lefties, as well as Ágatha Ruiz de la Prada, Gianni Versace and Ralph Lauren in New York, Louis Vuitton in Japan, Pousada da Espera at Costa dos Coqueiros in Brazil, the Hotel Regina Barcelona, and 9HOTEL OPERA in Paris, among many others.

Skye Maunsell, who was also involved in the project, was responsible for the hotel's interior design and furnishings, as well as the selection of its materials.



"Inanimate objects, do you have a soul which sticks to our soul and forces it to love?"  
*Alphonse de Lamartine (1790 -1869)*

This project took us at one point along Rajasthan roads in India to find objects that most of the time we have been using in a complete different way than its original use.

These road trip bring us to Jodhpur where one can find huge warehouses full of furniture and tons of objects from almost everywhere in India. That was actually incredibly exciting to identify second hands objects and to mentally blend them with objects of modern design we already choose for the hotel.

Our taste, and the project needs made us focus exclusively on industrial pieces.

Spice mortars have been turned upside down to become low tables and a very strong one wood piece element.

Very simple weeding buffet tables have are now used as rooms' desks and match well with the loft atmosphere of the room.

You don't find this type of furniture anywhere else. People instinctively perceive them as something different, which have kept a patina of a previous life, or a previous use, which tells stories in a very different way than any customize furniture.







armchairs designed by Castel Veciana Studio along with a low table found in Les Puces in Paris - floor light designed by Castel Veciana Studio

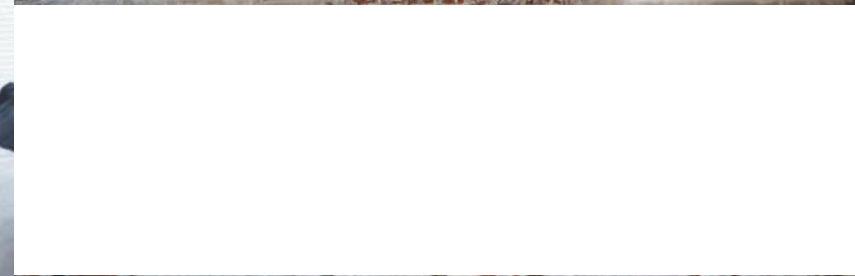


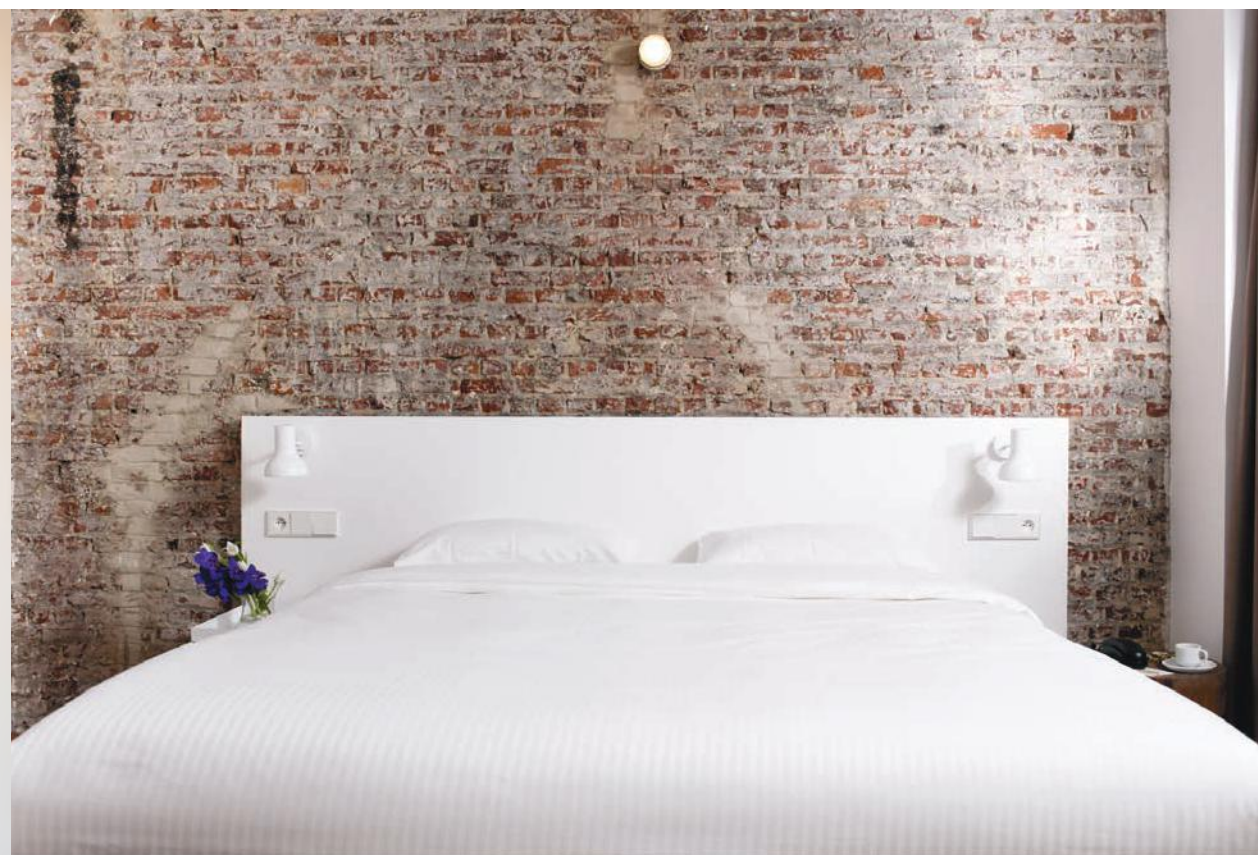
table lights produced by The Oak Men, designer Kevin Josias - old signage on brick wall with porcelain Socketlight from Weltvree



original Indian wedding buffet table turned into a room desk



mango wood bench and boxes, and teak wood box designed by Castel Veciana Studio



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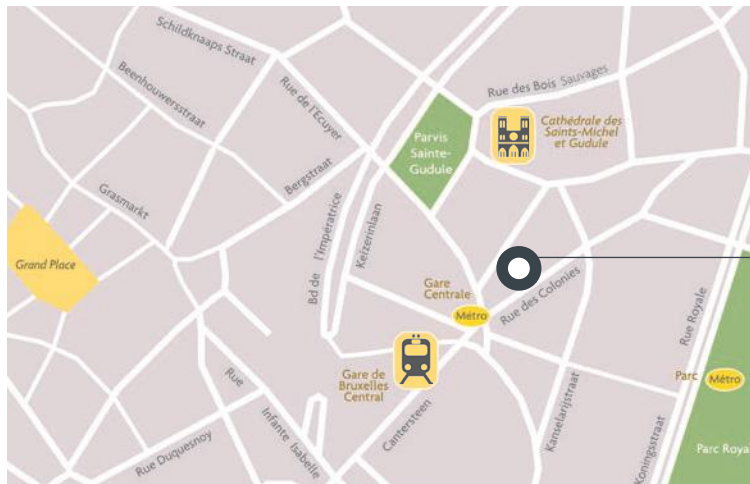
Newly-renovated 3-star Lifestyle Hotel.

9HOTEL CENTRAL is ideally located halfway between Grand Place and Place Royale in the museum district, in the immediate proximity of the Cathedral.

47 spacious and cozy rooms equipped with facilities expected by today's sophisticated traveler. These include free WIFI, flat screen LCD TV (32"), Bluetooth speaker, telephone and writing desk.

The oversized sofa of the lobby measuring five meters in length was placed underneath an acoustic ceiling to create a sound 'bubble' that filters out the noise of the outside world and concentrates the lobby's lounge music. Books are featured throughout the space to provide an additional means of escape. The 9 BAR is another way to enjoy it even more.

During the day the airy breakfast room turns into a cool co-working space with free and unlimited WIFI access, a new place, between home and office, where it is possible to come to work and organize appointments.



#### PRICE LIST 2016 :

- Single room from 77 euros
- Classic room from 77 euros
- Superior room from 85 euros
- Club room from 103 euros
- Suite room from 130 euros

#### 9HOTEL CENTRAL

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#### About 9HOTEL COLLECTION :

9HOTEL COLLECTION is a branch of the TAGERIM group directed by Jérôme QUENTIN-MAUROY, who assigned development to Dominique JEAN-LAVABRE.

9HOTEL COLLECTION is focused on paying special attention to guests, by introducing original ideas and renovating hotels to make them more luxurious, always with a timeless design. 9HOTEL COLLECTION meets the demands of a modern, trendy clientèle always seeking the best.

#### 9HOTEL COLLECTION :

Paris : 9HOTEL OPERA, 9HOTEL MONTPARNASSE and now 9HOTEL REPUBLIQUE

Brussels : 9HOTEL CENTRAL and coming soon 9HOTEL SABLON (March 2016)

Lisbon : 9HOTEL MERCY

Madrid : in 2017



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RUE DES COLONIES, 10 - 1000 BRUSSELS

[www.le9hotel.com](http://www.le9hotel.com)